

LC CREATIVE MARKETING

Who We Are

LC Creative Marketing is a full-service marketing agency based in Chelan, WA, owned and operated by Olivia Plew and Sarah Allen. We specialize in creating marketing content that is highly professional without sacrificing authenticity. Our attention to detail and emphasis on quality communication with clients puts us ahead of the pack in marketing and design services.

What We Believe In

We care deeply about our community. Everything we do is rooted in the desire to increase economic prosperity and quality of life for our neighbors. The heart and soul behind each brand is the driving force behind everything we do. We provide exceptional service, quality relationships, and friendly interactions at all times. We firmly believe that balancing work and play is the key to a happy life, and our goal is to take the things off your plate that are upsetting your balance.

What We Can Do For You



SOCIAL MEDIA MANAGEMENT

content creation, post scheduling, engagement optimization, analytics reports, customer service for Instagram, Facebook and Twitter



BRANDING

logo design, identity & voice, brand framework & style guides



WEBSITES

design, set up, content creation, webmaster specializing in Wordpress and Squarespace



PRINT

business cards, brochures, rack cards, menus, pamphlets, print ads, stationary, posters, flyers, signage, handouts, postcards, etc.



GRAPHIC DESIGN + SERVICES

social media content, animated graphics, vector clean-up, apparel, product packaging, labels, graphics clean up, weddings and special events



COPYWRITING + EDITING

e-newsletters, blog posts, website copy, product verbiage, email marketing, editing & proofreading, slogans & taglines, menus

Design on Retainer - What is it?

Design on Retainer is a monthly investment that saves time and money while delivering high-quality, personalized content. Our Design on Retainer clients get a reduced rate on all services so we can be on standby for whatever they may need in a given month. This flexibility means that you get exactly what you need, when you need it. Think of us as your on-call marketing team! Here are some benefits of becoming an LCCM Design on Retainer client:

EFFICIENCY

Instead of dealing with a quote, scope of work, sign offs and approvals for each project, you'll be able to simply send us a request, and we'll deliver. It's that easy. You'll also avoid the minimum service fee on smaller projects. Saving time AND money = major win!

CONSISTENCY

Because we'll be working with your company on a regular basis, we'll develop a consistency that is absolutely key in creating a powerful brand presence that your customers will come to recognize and trust.

FLEXIBILITY

Because we offer such a wide range of services, you can make your monthly investment work for you. We can have recurring tasks that we do each month, or we can mix things up and tackle some big projects. It's up to you!

SCALABILITY

As your business grows, you end up with less and less time to ensure you always look your best...which is an essential part of growth! We help with this conundrum by guaranteeing that your company looks and sounds awesome, which allows you to focus on making it even awesomer.

INGENUITY

As an honorary part of your team, we'll be able to tap into a creative space that is best reached by those who are deeply invested in your long-term success. As we get to know you and your brand, we'll spend less time trying to figure out what you want, and more time coming up with ingenious ideas that will help catapult you to the next level.

AFFORDABILITY

By making a monthly commitment to us, we're able to offer you a lower rate. Have a slow month where you didn't need us much? Don't worry, your hours roll over into the next month for up to 6 months.

What People Are Saying About DOR

"I can't imagine ever going back to not having their incredible design services available each month!"

-Erin McCardle, Historic Downtown Chelan Association

"I would highly recommend them to anyone with even the slightest of marketing needs."

-Mike Steele, Lake Chelan Chamber of Commerce

"The LCCM Design on Retainer is an integral and important part of our business."

-John Gasper, Harris + Gasper Real Estate

Design on Retainer - How does it work?

Regular Monthly Services

Together we will determine which services you'd like us to tackle each month. This is different for every business, but here's an example of a typical monthly to-do list for a DOR client:

- Monthly social media management (content calendar, scheduling, engaging and responding to all messages, comments and questions)
- Monthly e-newsletter
- Monthly blog post

Quarterly/Annual/As-Needed Services

Any hours leftover after the regular monthly services can be used for anything else that comes up -- literally anything. This includes things like refreshed business cards, website edits, print materials, ads, and whatever else you can think of!

Consistent Communication

We will check in with you regularly via email or phone to make sure we're all on the same page. Nothing goes out without your final approval.

Point of Contact

Speaking of communication, we require a single point of contact when working with DOR clients. We suggest you choose someone on your team who has excellent communication skills and a deep understanding of the business' needs.

Flexible Contracts

We're not about those one-size-fits-all plans. Design on Retainer with LCCM is an ongoing relationship that should work for all parties involved. We'll set up your contract based on what works best for you!

Additional Retainer Perks

- Quarterly analytics reports
- Bi-monthly website health check
- Annual marketing strategy review
- Exposure on our website and social media feeds (optional)
- Market research specific to your industry



Happy Clients



3 Wild Sheep

We've been working with the ladies of 3 Wild Sheep since our inception in 2017. In three years we have created two websites, increased their overall social media following by 1,600 and brought the wild sheep themselves to life in a custom graphic that brings endless entertainment to their branding.



Rio Vista Wines

Kelsey was a regular client for years before she decided to take the plunge on DOR. Now that she has access to us whenever she wants, she can't believe she waited so long. We created and manage Rio Vista's website, tasting notes, signage and monthly blog. Wineries come with a barrel of design and marketing tasks, and we're equipped to handle all of it!



Wapato Point Resort

The hospitality industry is all about connecting with people on a personal level, and we've been able to help Wapato Point Resort do just that. Over the last two years, we've increased their overall social media following on Facebook and Instagram by over 2,600 and are excited to continue our relationship with them via our new expanded DOR services.

Online Portfolio

We keep our online portfolio up to date with all of our latest and greatest work. Visit [LCCreativeMarketing.com/portfolio](https://www.lccreativemarketing.com/portfolio) to see what we've been up to lately.

Ready to Get Started?

Let's chat and see if we're a good fit! We'd love to schedule a phone or Zoom call with you and learn more about you and your business goals.

Email us at hello.lccm@gmail.com or give Olivia a call at **509.679.5422**